teascript

A Homesteader's Story

teascript?

and various other philisophical questions...

ground rules

or how to keep from getting deprecated...

homesteading

```
500.times { timber.nail }
```

getting real

37signals

build less

stay lean

manage debt

"The old school model of shipping software in a box and then waiting a year or two to deliver an update is fading away."

from nil to idea

find a target niche

pick something easy

solve one problem

taking off

scope out the competition

create a skeleton app

post a teaser page

build what they need

beta testing

use the feedback

be willing to change

when to stop

minimum functionality

don't get sidetracked

courage, mates

let's build a transcript

\<gasp\> deployment \</gasp\>

VPS vs. shared

Apache proxying Mongrel

Capistrano, baby

mar–ki–teeng

newsletters

let others spam for you

speaking for fun and profit

Google AdWords

the buck starts here

revenue potential?

stop trading time for money

multiple sources

how, again?

set some goals

stake out some land

work, work, rest

relax... it's only ones and zeros

more...

teascript.com

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questions?
comments?
witty quotes?